



# United States Deputy Sheriffs' Association

<b>158,486</b>	<b>UNIVERSE</b>	<b>\$90/M</b>
<b>44,586</b>	<b>VETERANS</b>	<b>+\$15/M</b>
<b>19,993</b>	Last 6, \$5-\$49.99	<b>+\$15/M</b>
<b>18,123</b>	Last 6, \$10-\$49.99	<b>+\$20/M</b>
<b>38,016</b>	Last 12, \$5-\$49.99	<b>+\$15/M</b>
<b>34,398</b>	Last 12, \$10-\$49.99	<b>+\$10/M</b>

The United States Deputy Sheriffs' Association awards needed equipment, free of charge, to mostly rural, under-funded county law enforcement agencies. They provide emergency disaster relief, training seminars, equipment donations, and a magazine subscription to all its members.

An organization dedicated for the betterment of U.S. law enforcement officers, USDSA donors contribute to an organization dedicated to the safety and security of society.

These generous donators are ideal for law enforcement as well as veteran organizations.

**Last 12 Month Continuation USAGE (Updated 12/1/11)**

- A Leg to Stand On
- Adopt a Platoon
- American Institute for Cancer Research
- AMVETS National Service Foundation
- Blinded Veterans Association
- Christian Appalachian Project
- Coalition to Salute America's Heroes
- Disabled Police Officers of America
- Help Hospitalized Veterans
- HHV-Disabled War Veterans
- Law Enforcement Legal Defense Fund
- Local Police Safety Campaign
- Maryland Sheriff's Institute
- Minuteman Project
- National Cancer Research Center
- National Law Enforcement Officers Memorial Fund
- National Veterans Service Fund

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

100% Direct Mail  
100% Consumer  
100% Domestic

LAST UPDATE:  
December 2011

NEXT UPDATE:  
February 2012

AVERAGE GIFT  
\$12.53

**ADDITIONAL CHARGES:**

Last 6	\$10/M
Last 12	\$5/M
\$10+	\$10/M
\$5+	\$5/M
State, SCF, Zip	\$7/M
Gender	\$7/M
Delivery	\$50/F
Non-Reciprocal	\$20/M

MINIMUM ORDER  
5,000

SEND ORDERS, CLEARANCES  
& COUNT REQUESTS TO:  
[Orders@TrilogyTarget.com](mailto:Orders@TrilogyTarget.com)

FOR MORE INFORMATION  
PLEASE CONTACT  
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[JGotch@TrilogyTarget.com](mailto:JGotch@TrilogyTarget.com)

