

TRILOGY PREMIUM DONOR ENHANCED MASTERFILE

Jewish Donors

	Base	\$90/M
59,611	Jewish Individuals	+\$15/M
19,166	Last 12, \$5+ Jewish Donors	+\$25/M
17,164	Last 12, \$10+ Jewish Donors	+\$30/M

These charitable Jewish individuals have responded to a survey and self reported that they are dedicated to supporting causes important to them and their Jewish heritage. These donors support the history of their people, Jewish memorabilia, conservation of their people, museums and Jewish publications, newspapers and periodicals.

Charitable donors to the premium mail programs of Trilogy Target Solutions have been combined to create a masterfile which has been enhanced to provide additional selections.

Individuals on this Enhanced Masterfile have contributed to at least one premium ask from Trilogy's portfolio of clients including veteran, children's, religious, animal welfare, third world and health appeals. The data has been enhanced with self reported survey information provided by a third party.

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

LAST UPDATE:

January 2012

NEXT UPDATE:

July 2012

ADDITIONAL CHARGES:

Last 6	\$10/M
Last 12	\$5/M
\$10+	\$10/M
\$5+	\$5/M
State, SCF, Zip	\$7/M
Gender, Marital Status	\$7/M
Age	\$7/M
Presence of Children	\$7/M
Household Income	\$7/M
Religion, Ethnicity, Language	\$15/M
Charitable Support	\$10/M
Political Affiliation, Veteran	\$15/M
Interests	\$15/M
Mail Order Buyers	\$15/M
Telephone Numbers	\$7/M
Non-Reciprocal	\$20/M
Delivery	\$50/F

MINIMUM ORDER

5,000

SEND ORDERS, CLEARANCES & COUNT REQUESTS TO:

Orders@TrilogyTarget.com

FOR MORE INFORMATION PLEASE CONTACT

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