

TRILOGY PREMIUM DONOR ENHANCED MASTERFILE

Conservative Donors and Voters

	Base	\$90/M
175,626	Donors to Conservative Causes	+\$10/M
24,999	Last 6, \$5+ Donors to Conservative Causes	+\$25/M
22,659	Last 6, \$10+ Donors to Conservative Causes	+\$30/M
53,915	Last 12, \$5+ Donors Conservative Causes	+\$20/M
48,401	Last 12, \$10+ Donors Conservative Causes	+\$25/M
93,075	Last 6 Republican Voters	+\$25/M
201,189	Last 12 Republican Voters	+\$20/M

These donors have traditional values and beliefs and generally embrace candidates and causes that mirror their beliefs. With elections around the corner, this list is perfect for political, conservative and traditional American mailers to reach their supporters for donations and their vote. These Republican voters also support and contribute to causes relating to their conservative beliefs with regard to health, family, the environment, and humanitarian issues. They have proven responsive to candidate contribution requests, Second Amendment, pro-family and other conservative issues which promote traditional American family values.

Charitable donors to the premium mail programs of Trilogy Target Solutions have been combined to create a masterfile which has been enhanced to provide additional selections.

Individuals on this Enhanced Masterfile have contributed to at least one premium ask from Trilogy's portfolio of clients including veteran, children's, religious, animal welfare, third world and health appeals. The data has been enhanced with self reported survey information provided by a third party.

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

LAST UPDATE:
January 2012

NEXT UPDATE:
July 2012

ADDITIONAL CHARGES:

Last 6	\$10/M
Last 12	\$5/M
\$10+	\$10/M
\$5+	\$5/M
State, SCF, Zip	\$7/M
Gender, Marital Status	\$7/M
Age	\$7/M
Presence of Children	\$7/M
Household Income	\$7/M
Religion, Ethnicity, Language	\$15/M
Charitable Support	\$10/M
Political Affiliation, Veteran	\$15/M
Interests	\$15/M
Mail Order Buyers	\$15/M
Telephone Numbers	\$7/M
Non-Reciprocal	\$20/M
Delivery	\$50/F

MINIMUM ORDER
5,000

SEND ORDERS, CLEARANCES
& COUNT REQUESTS TO:
Orders@TrilogyTarget.com

FOR MORE INFORMATION
PLEASE CONTACT
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