

TRILOGY PREMIUM DONOR ENHANCED MASTERFILE

Catholic Donors

	Base	\$90/M
677,465	Catholic Individuals	+\$15/M
100,146	Last 6, \$5+ Catholic Donors	+\$30/M
89,772	Last 6, \$10+ Catholic Donors	+\$35/M
207,908	Last 12, \$5+ Catholic Donors	+\$25/M
184,144	Last 12, \$10+ Catholic Donors	+\$30/M

These devout Catholics have donated to many causes that support the traditional values of the church and family centered living. They are proven responsive to religious causes, traditional values, political offers, catalogs and publications.

Charitable donors to the premium mail programs of Trilogy Target Solutions have been combined to create a masterfile which has been enhanced to provide additional selections.

Individuals on this Enhanced Masterfile have contributed to at least one premium ask from Trilogy's portfolio of clients including veteran, children's, religious, animal welfare, third world and health appeals. The data has been enhanced with self reported survey information provided by a third party.

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

LAST UPDATE:
January 2012

NEXT UPDATE:
July 2012

ADDITIONAL CHARGES:

Last 6	\$10/M
Last 12	\$5/M
\$10+	\$10/M
\$5+	\$5/M
State, SCF, Zip	\$7/M
Gender, Marital Status	\$7/M
Age	\$7/M
Presence of Children	\$7/M
Household Income	\$7/M
Religion, Ethnicity, Language	\$15/M
Charitable Support	\$10/M
Political Affiliation, Veteran	\$15/M
Interests	\$15/M
Mail Order Buyers	\$15/M
Telephone Numbers	\$7/M
Non-Reciprocal	\$20/M
Delivery	\$50/F

MINIMUM ORDER
5,000

SEND ORDERS, CLEARANCES
& COUNT REQUESTS TO:
Orders@TrilogyTarget.com

FOR MORE INFORMATION
PLEASE CONTACT

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