



# National Veterans Foundation

680,363	UNIVERSE	\$90/M
199,819	VETERANS	+\$15/M
48,820	Last 6, \$5-\$99.99	+\$15/M
43,463	Last 6, \$10-\$99.99	+\$20/M
122,902	Last 12, \$5-\$99.99	+\$10/M
110,611	Last 12, \$10-\$99.99	+\$15/M

National Veterans Foundation serves all United States veterans and their families through an always available toll-free helpline to provide soldiers crisis management, information, and referral needs of those who have served our great nation. NVF also provides public awareness programs to highlight the needs of American veterans and various outreach services to veterans in need of food, clothing, transportation, and employment. The NVF is open to all who seek emotional support and other assistance.

The NVF's extraordinary record of service has not gone unnoticed. As one of the world's most sought after experts in treating Post Traumatic Stress Disorder, the U.S. Government asked the founder of the National Veterans Foundation, Floyd 'Shad' Meshad to provide training to the counselors at Ground Zero after the terrorist attacks of September 11, 2001.

These generous donors care about the veterans that have served this great nation and are excellent targets for public service and veteran organizations as well as health and research related non-profits.

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

100% Direct Mail  
100% Consumer  
100% Domestic

LAST UPDATE:  
December 2011

NEXT UPDATE:  
February 2012

AVERAGE GIFT  
\$12.61

ADDITIONAL CHARGES:  
Last 6 \$10/M  
Last 12 \$5/M  
\$10+ \$10/M  
\$5+ \$5/M  
State, SCF, Zip \$7/M  
Gender \$7/M  
Delivery \$50/F  
Non-Reciprocal \$20/M

MINIMUM ORDER  
5,000

SEND ORDERS, CLEARANCES  
& COUNT REQUESTS TO:  
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FOR MORE INFORMATION  
PLEASE CONTACT  
Jenna Gotch  
301-646-7157  
[JGotch@TrilogyTarget.com](mailto:JGotch@TrilogyTarget.com)



7680 Cambridge Manor Place ♦ Suite 200 ♦ Fort Myers, FL 33907  
Phone: 301-656-7175 ♦ Fax: 301-576-7602 ♦ [www.TrilogyTarget.com](http://www.TrilogyTarget.com)



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## Last 12 Month Continuation USAGE (Updated 12/1/11):

Alzheimer's Disease Research  
American Bible Society  
American Cancer Society  
American Diabetes Association  
American Institute for Cancer Research  
American Legion Auxiliary  
AMVETS National Service Foundation  
Cal Farleys Boys Ranch  
Children's Hospital of Boston  
Children's National Medical Center  
Colonial Williamsburg Foundation  
Council for Retirement Security  
Democratic Congressional Campaign Co  
Diakon Lutheran SOC Ministries  
Disabled Veterans National Foundation  
Feed Our Vets  
Feeding America  
Freedom Alliance  
Help Hospitalized Veterans  
Help the Children  
Honor Flight Chicago  
International Fellowship of Christians &  
Kids Wish Network  
Marine Toys for Tots  
Maryland Sheriff's Institute  
Mount Vernon Ladies Association  
Muscular Dystrophy Association  
National Association of Police Organiza  
National Cancer Coalition  
National Cancer Research Center  
National Children's Cancer  
Society  
National Law Enforcement  
Officers Memorial Fund  
National Republican Senatorial  
Committee  
National World War II Museum  
North Carolina's Sheriffs'  
Association  
Operation Homefront  
Operation Smile  
Paralyzed Veterans of America  
Purple Heart Homes  
SPCA International  
Special Olympics  
St. Joseph's Indian School  
St. Labre Indian School  
TREA Memorial Foundation  
United Service Organization  
United Spinal Association  
United States Deputy Sheriffs'  
Association  
Veterans of Foreign Wars  
VFW National Home for Children  
Vietnam Veterans Memorial Fund  
Virginia Sheriff's Association  
WTTW Chicago Public TV

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Delivery \$50/F  
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