



National Association of the Terminally Ill

10,035	Universe*	\$90/M
9,415	\$5-\$49.99	+\$5/M
7,919	\$10-\$49.99	+\$10/M

*Recency based on last update done 1/11.
Last 36 is the most recent select available.

National Association of the Terminally Ill provides financial assistance for the victims and families of those who have been inflicted with a terminal illness and have a life expectancy of less than six months. NATI's goal is to help all families regain financial independence. By assisting with telephone bills, home/auto repairs, electric bills, rent/mortgage, grocery vouchers, and medications NATI hopes to prevent families in a considerable health crisis not fall victim to a financial crisis.

The donors of National Association of the Terminally Ill are an excellent target for health, disease and hospital related organizations.

Last 12 Month Continuation USAGE (Updated 12/1/11)
Hospice Education Institute

Orders cancelled before the mail date will incur a \$50/F cancellation fee.

100% Direct Mail
100% Consumer
100% Domestic

LAST FILE UPDATE:
January 2011
File Is No Longer Updating

LAST DAT CARD UPDATE:
December 2011

ADDITIONAL CHARGES:
Last 6 \$10/M
Last 12 \$5/M
\$10+ \$10/M
\$5+ \$5/M
State, SCF, Zip \$7/M
Gender \$7/M
Delivery \$50/F
Non-Reciprocal \$20/M

MINIMUM ORDER
5,000

SEND ORDERS, CLEARANCES
& COUNT REQUESTS TO:
Orders@TrilogyTarget.com

FOR MORE INFORMATION PLEASE
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